

# Hi, I'm Alex Woodman

Bringing outstanding software designs to life has been my passion for as long as I can remember.

Thanks to the open-source community and some amazing mentors from the last 8+ years, I stay in the loop on next-generation technology and continue to grow as an engineer.

Engineering is about so much more than code but also operations, strategy, and people. I seek to be involved with organizations that feel the same!

- **Engineered dozens of web and mobile applications for global enterprises and innovative startups as well**
- **Worked for multiple fast-paced agencies and maintained long-term client relationships**
- **Open sourced 10+ projects on GitHub**

Email me

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Call me directly

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## Expertise

### React Web Applications

Apollo, Context, Redux, Hooks, Material UI, Antd, i18n, Storybook

### React Native Mobile Apps

iOS and Android, XCode, Android Studio, Testflight Distribution

### Node APIs

Express, Prisma, GraphQL, Database ORM, Microservices, Integrations

### TypeScript (Isomorphic & Cross-Platform)

Interfaces, Enums, Custom Configs and Linters, Definition Files, Webpack

### Automated Testing

Jest, Cypress, Mocking, Cucumber, BDD

### Static Code

Semantic HTML, On-Site SEO, JSX, SASS, JSS, Gatsby

### UX & UI

Design-to-Code, Flexbox and Grid, Canvas, SVGs, BrowserStack

### More

NPM, Yarn, SSR, Lottie, Uber Viz, Mapbox, BrowserStack

## Methods

### Best Practices

Pixel-Perfect, DRY, SOLID, ISO  
Standards, TDD / BDD

### Product Management

DevOps, SCRUM, QA, Gitflow, CI/CD

### Additional Concerns

Security controls, Performance  
optimizations, Scalable architectures

## Tools

### Development Tools

VS Code, WebStorm, Terminal, Sequel  
Pro, DBeaver, Postman

### Deployment Tools

Heroku, AWS, CircleCI, GitLab

### Collaboration Tools

Atlassian, GitHub, Asana, Trello,  
InVision, Slack, etc

### Design Tools

Figma, Sketch, Photoshop, Illustrator

## Experience

### Senior Frontend Engineer

AlexTheGoodman - *Jan 2013 - Present*

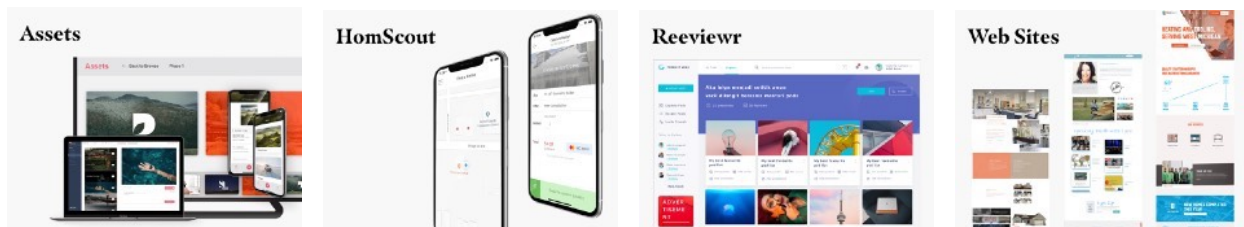
I got my professional start nearly 9 years ago by working with local clients and have been providing web and mobile software engineering services ever since. I have also held a handful of full-time, in-office positions in that time.

#### *Technical-side*

- Write Cypress tests according to BDD / TDD methodology (Cucumber, Gherkin)
- Develop React components with TypeScript (clean, focused, functional, typed)
- Develop sustainable GraphQL resolvers with GraphQL Nexus
- Develop REST API CRUD controllers with Express and Node (validation, auth, ORM)
- Write documentation and guidelines for other engineers

#### *Business-side*

- Identify and obtain all business information related to the challenge at hand
- Develop specifications and requirements for projects
- Establish technical plans and coordinate contractors as-needed
- Implement verifiable quality assurance controls
- Deliver projects which meet or exceed scope requirements
- Provide long-term support mechanisms and procedures





## Full Stack Engineer

RediMinds - *February 2021 - October 2021*

- Research emerging technologies (AR, VR) and market opportunities
- Migrate legacy Postgres data stores to new schemas and systems
- Plan and develop Prisma database schemas and GraphQL Nexus microservices
- Implement clean and re-usable React components and TypeScript types
- Write end-to-end tests with Jest and various mocking tools
- Collaborate closely via working sessions and partner programming
- Maintain other supporting systems (SAP) and platforms

## Web Application Developer

EDUStaff - *March 2018 - May 2019*

- Collaborate closely with other developers throughout planning, deliberation, and production stages
- Develop front-end features according to best-practices with React and AngularJS
- Write Karma, Jest, and Cypress tests intended for GitLab CI/CD systems
- Leverage new Web APIs, browser features, syntax optimizations and standardization
- Offer design and user experience advice in the absence of a full-time designer
- Contribute as needed to the multi-app Django monorepo

## UI Engineer

LeadScout - *January 2017 - October 2017*

- Lead the development of the initial React Native iOS prototype
- Develop React Native components with JavaScript and SASS
- Work one-on-one with the lead UX designer (Sketch, Zeplin)

- Architect and develop a versioned Node REST API
- Distribute the iOS app to internal and external testers via Testflight
- Deploy various APIs, databases, and assets to Heroku and AWS

## Front-End Developer

Cull Group - *October 2015 - June 2016*

- Translate Photoshop and Sketch designs and wireframes to web pages which were standards-compliant, mobile-responsive, and backwards-compatible
- Integrate pages with ExpressionEngine CMS and enable control of content pieces, meta data and other items
- Develop custom email newsletters and transactional email notifications (Outlook-compatible) and integrate them with the CMS
- Enjoyed the chance to experiment with a HTML5 Canvas-based Bejeweled-style game for mobile devices

## Web Developer

TBX - *Feb 2014 - Jan 2015*

- Collaborate closely with designers and project managers to ensure timely completion of digital deliverables (web sites, interactive ads)
- Translate Photoshop designs to web pages which were standards-compliant, mobile-responsive, and backwards-compatible
- Integrate pages with WordPress CMS (Custom Templates, Custom Post Types, Custom Plugins) to enable control of content, layout, meta data and other items

## Front-End Developer

Givinci - *Jul 2013 - Dec 2013*

- Collaborate with various stakeholders (from management to marketing) to aid in designing new web pages and features for Givinci's different web-based offerings
- Develop pages and modules using RoR and in-house development techniques

- Gained early experience with a new technology and architecture (MVC, SASS, Grunt)
- Acquired early insights into start-up planning, marketing, and coordination

## Notable Projects

### ClimateCheck

- Featured in major publications (QZ, Bloomberg, FastCompany)
- Built optimized web app for retrieval of climate report regarding any US-based address

### WebLeap

- Recruited and formed local team
- Built new air-gesture-based human-computer interaction experience with Leap Motion Developer Kit

### Assets

- Isomorphic + cross-platform application (Web, iOS, and Apple TV)
- Built real-time interface for designers and photographers to manage proofs with clients

## Recommended Books

<b>Defensive Security Handbook</b>	Security strategies for prevention, monitoring, and response
<b>The DevOps Handbook</b>	Operational strategies and systems for larger engineering teams
<b>Natural Language Processing with TensorFlow</b>	Implementing machine learning models in Python and TensorFlow
<b>Human + Machine</b>	Discussing the wide variety of AI use-cases in the business world



**Mapping Experiences**

Detailing various diagrams and maps for aligning business and customer needs

**Lessons in Typography**

History and the various components of typography

**People Skills**

Listening reflectively, speaking assertively, and removing conversation blocks

**Product Roadmaps**

The modern product roadmap for forward-looking teams

## Learn More

**Portfolio:** [AlexTheGoodman.com](http://AlexTheGoodman.com)

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